



Help Us Stop Stalking!

Jodi's Voice was founded as a result of tragedy. On January 5, 2007, Jodi Sanderholm was murdered by a stalker who as court records have shown had been stalking her for ten years. As Jodi's family and friends were left wondering how this could happen more information was being released to describe multiple events that should have led to this highly-disturbed individual's arrest prior to Jodi's death. Almost 20 women had complained about him in the past, reporting to law enforcement that he had followed, grabbed or harassed them in some way. However, due to the way the laws in 2007 were written police were left with no options until it was too late for Jodi.



Jodi Sanderholm, Age 19

Jodi was an incredible young woman in many ways. Her life was cut short long before its time and she was not allowed to truly fulfill the impact she was bound to make on this world. However, her untimely death has led to legislative change named Jodi's Law in Kansas and New Mexico, as well as, an abundance of awareness to the crime of stalking. It was a desire to not let Jodi's death be in vain that caused the birth of a movement that has changed lives.

Jodi's Voice officially launched in 2010 as a volunteer-led organization dedicated to increasing awareness surrounding the crime of stalking and ultimately providing services to stalking victims. With a reported 3.4 million stalking cases reported in the United States each year an estimated 83% of cases are still unreported by the victim (*Stalking Victimization in the United States, National Crime Victimization Survey, 2009*).

A recent study found that during a 12-month period an estimated 14 in every 1,000 persons age 18 or older were victims of stalking

- About half (46%) of stalking victims experienced at least one unwanted contact per week, and 11% of victims said they had been stalked for 5 years or more.
- The risk of stalking victimization was highest for individuals who were divorced or separated— 34 per 1,000 individuals.
- Women were at greater risk than men for stalking victimization; however, women and men were equally likely to experience harassment.

- Male (37%) and female (41%) stalking victimizations were equally likely to be reported to the police.
- Approximately 1 in 4 stalking victims reported some form of cyberstalking such as e-mail (83%) or instant messaging (35%).
- 46% of stalking victims felt fear of not knowing what would happen next.
- Nearly 3 in 4 stalking victims knew their offender in some capacity.

Angela Daffron, Founder & Executive Director

Angela Daffron is a marketing consultant working in a variety of industries including real estate and non-profit. After graduating from Wichita State University, she led marketing departments for several Fortune 50 companies.

In 2007, the murder of a close family friend motivated her to increase stalking awareness and change the legislation surrounding the crime. Daffron utilized social media to gain the exposure necessary to change legislation. Interactions on Twitter and Facebook secured media exposure on *NBC Nightly News*, *ABC Nightly News*, *Fox News* and *CNN*. In 2010, *Discovery Channel* featured Jodi's story on an hour long episode of *Extreme Forensics*. The network is working on a follow-up story high-lighting Jodi's Voice to be featured on *Stalked: Someone's Watching* in January 2012.

In 2008, Daffron successfully changed the laws in Kansas. New Mexico followed in 2009, and she continues her mission nationwide. For more information, visit www.jodisvoice.org.