



*Help Us Stop Stalking!*

## ***“Fight Stalking” by Jodi’s Voice***

Stalking is a crime that affects more than three million people in the United States each year. However, it is not given much thought until it becomes personal for them. It became very personal for many of Jodi Sanderholm’s friends and family on January 5, 2007.

Jodi was a 19 year old high school valedictorian when she was stalked and murdered in a town of just 12,000. Jodi’s Voice ([www.jodisvoice.org](http://www.jodisvoice.org)) was founded after the January 5, 2007 murder of Jodi Sanderholm in honor of the life she was not allowed to complete. Changes will come too late for Jodi, but many will be helped because of Jodi through the work of Jodi’s Voice to increase stalking awareness and provide resources for stalking survivors.



*“Fight Stalking”* is the first fundraising event for the Jodi’s Voice organization. The event is being promoted in partnership with Sky Combat Ace in Las Vegas, NV. Sky Combat offers aerial combat and acrobatic flights in the Las Vegas area.

Jodi’s Voice will utilize a team of marketing experts and celebrity social media accounts to communicate the event and the dangers of stalking to the public from June 1, 2011 until the date of the jump, June 23, 2011.

### **Celebrity Participation**

Jodi’s Voice will have participation from two celebrities during the event. The celebrities will participate in a Sky Combat Ace dog fight on June 23, 2011 at 2 p.m. in Las Vegas. Additional celebrity participation will occur via social media prior to and during the event in an effort to increase awareness for the cause and fundraiser.

Celebrities are invited out to support our “combat pilots” on June 23, 2011 and participate in a public meet and greet. Participating celebrities will be announced by Sky Combat Ace and Jodi’s Voice on June 1<sup>st</sup>.

### ***“Fight Stalking” Marketing & Promotion***

Promotion for the event will begin in May 2011 with an announcement made by the Sky Combat Ace and Jodi’s Voice.

Donors will be entered for a chance to win one of two Sky Combat Ace combat flights with one of the celebrities (weather permitting/no cash value) on June 23, 2011 during the event.



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Event Details:

Social Media Promotional Efforts  
June 1, 2011 – June 23, 2011

*Jodi's Voice, participating celebrities and supporters will utilize social media to communicate the importance of stalking awareness. Supporters will donate for the chance to "dog fight" one of the celebrities on June 23, 2011.*

Jump for Jodi's Voice Event  
June 23, 2011 at 2 p.m.  
Sky Combat Ace, Henderson Executive Airport